

# PROGRAM ADVERTISING RATE SHEET

## YES! I WOULD LIKE TO ADVERTISE!

When you advertise with Cultural Arts Center Charleston you are showing your support of the theatrical arts in our community to all who interact with CACC. That makes a lasting impression on our patrons, members, and supporters who are passionate about the arts.

Your business is highlighted in Cultural Arts Center production Playbills your choice – either one show, multiple shows that you select, or a full season. Each season you have the opportunity to reach 10,000 local and visiting patrons who attend our productions. On average, 15% of ticket holders have invested in the arts by purchasing a minimum of three shows in advance. Additionally, you will be featured on our website as an advertiser.

Our audiences enjoy looking through our programs and often look to featured businesses when seeking out a new service.

### Program Advertising Rates

#### COLOR ADS (Full Page Only)

	Per Show	Per Season
Back Cover	\$875	\$3,000
Interior Back Cover	\$700	\$2,500
<i>*Call for availability before submitting your advertising reservation request.</i>		

#### ALL OTHER ADS (Black & White)

	Per Show	Per Season
Full Page	\$640	\$2,000
Half Page	\$700	\$1,400
1/4 Page	\$180	\$720

### Artwork Submission Deadlines

- Season-long advert artwork is due by July 31 of each calendar year.
- Production-based advert artwork is due 30 days before the production's opening night.
- Contact [info@CACC.com](mailto:info@CACC.com) for clarification on submission artwork deadlines.

### Accepted Formats

Hi-Res JPEG, JPG, PNG, or GIF (at least 300dpi).

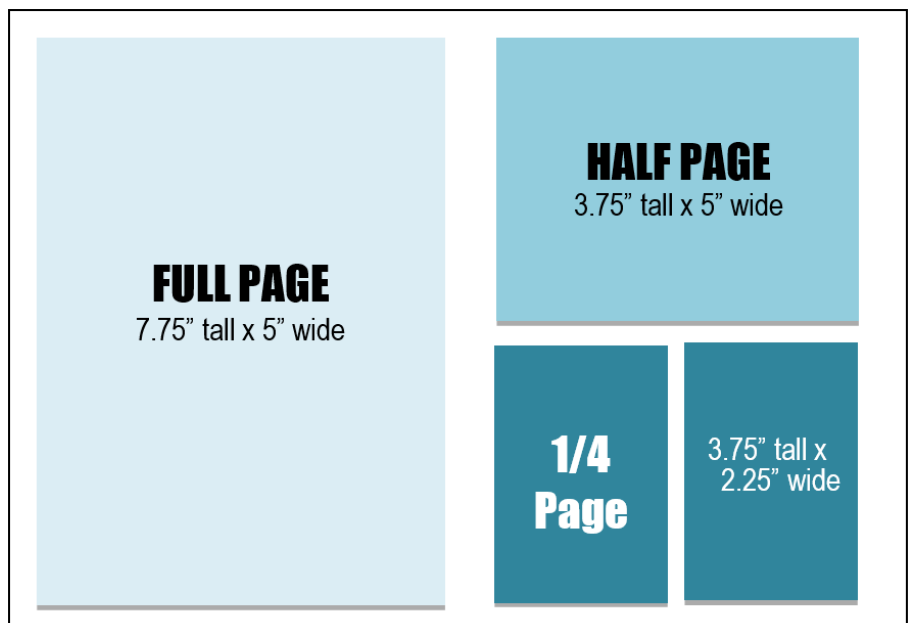
### Design Support

We can help you design your advert. Design fees vary based on your needs and complexity of the advert. Let us know if you need help!

### PAYMENT & ARTWORK SUBMISSION

Invoices are payable 5 days after receipt. Remit payment by electronic check or charge online. Make checks payable to Charleston Performing Arts Center.

**SEND ARTWORK TO:** [info@cARTScc.com](mailto:info@cARTScc.com)



**FULL PAGE**  
7.75" tall x 5" wide

**HALF PAGE**  
3.75" tall x 5" wide

**1/4 Page**  
3.75" tall x 2.25" wide

## RESERVE YOUR SPACE NOW!

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Advert Size:** ☐ Full Page ☐ Half Page ☐ 1/4 Page

**Duration:** ☐ Full Season ☐ Single Show (Title: \_\_\_\_\_)

☐ Multiple-Show (List Shows):

☐ Back Cover -or- Interior Back Cover (call for availability)